

食品智能製造新未來(上)

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食品產業新趨勢

技術創新 自動化與AI、區塊鏈技術、3D列印食品

可持續發展植物基和替代蛋白質、減少食物浪費

精準健康概念 功能性食品、個性化營養

電商和數位化 線上食品銷售、大數據精準行銷

全球化與在地化國際化視野與本土化關注

管理政策和法規(食品安全和標籤、環保永續法規)

個人化營養

依獨特需求與偏好,推薦個人化營養計畫。

精準農業

深度學習優化作物產量,改善土壤品質。

供應鏈優化

機器學習分析供應商、物流、庫存與需求數據,優化供應鏈韌性。

創新和產品開發

• 分析市場趨勢、消費者反饋和成分數據。

永續糧食生產

預測需求、高效利用資源及尋找重新減低食品浪費的新方法。

預測性維護

預測設備何時可能發生故障,主動安排維護和維修。

食品品質和安全

監控食品生產線,檢測可能對消費者構成風險的異常或缺陷。

產量優化

分析食品生產大量數據,識別模式,優化生產流程。

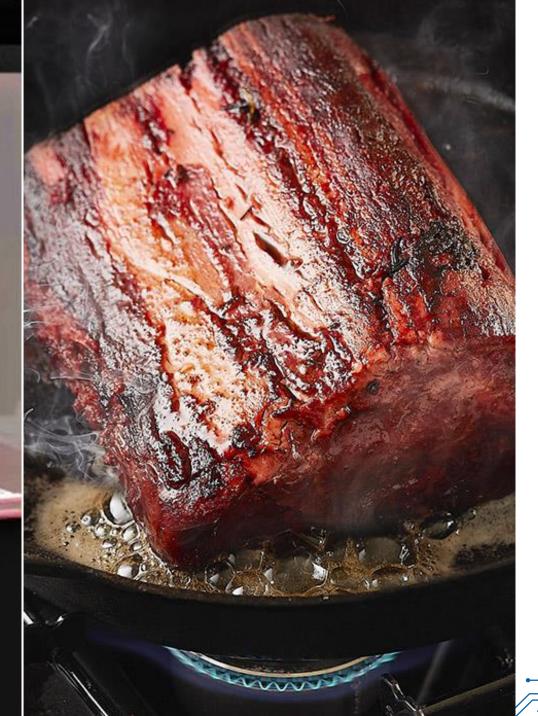
趨勢與行銷預測

分析各種來源大量數據,確定人流量、區位需求及口味/風味趨勢等。

資料來源:食品所 ITIS 團隊 (2023/11)







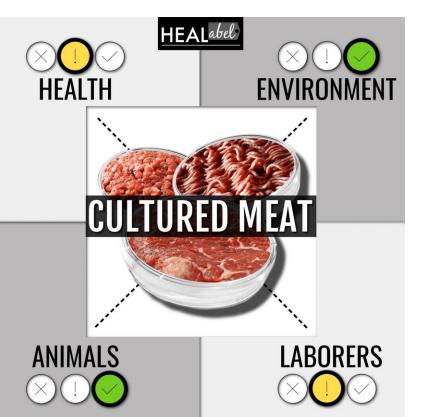


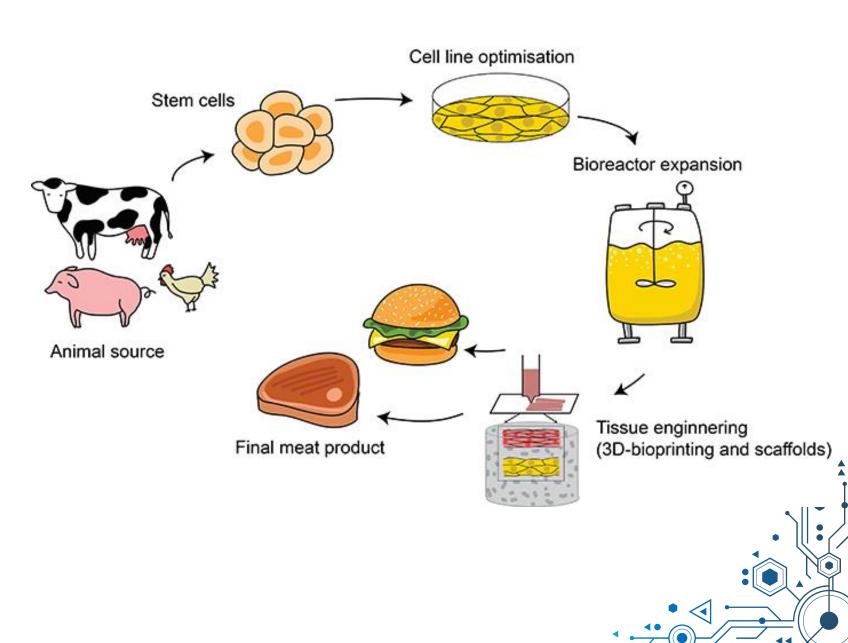


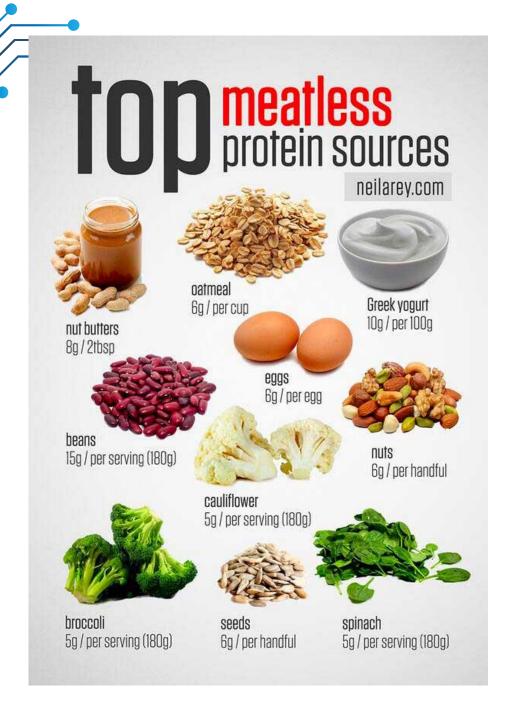
















Challenges and opportunities for the sector









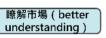














持續 (dynamic)

合於需要 (precision)



提升滿意度與忠誠度

顧客滿意 (satisfied)

顧客忠誠度 (loyalty)

轉換率 (conversion)



獲利 (profit)

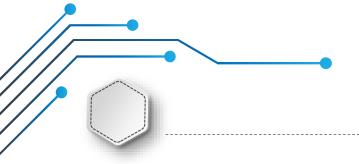
成功 (success)



30年芝麻專業·行銷5大洲30國







智能製造以全程品質管控為起始

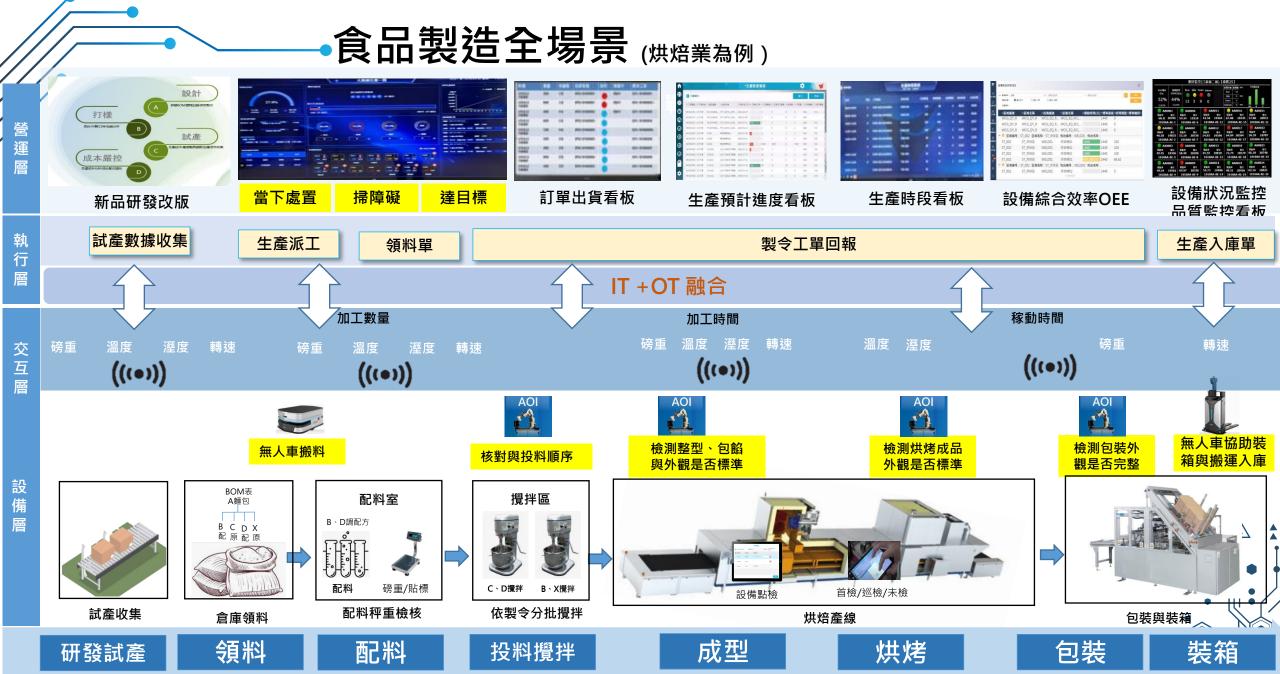


品質保證為前提;達到成本控制為目標,以數位技術及自動化作為手段,降

降人需

自働化(軟硬合手)

缺產能



4.4

•食品企業之品質管理制度成功要件

高層管理的承諾:承諾、授權、信任、溝通與支援

危害鑑別和評估風險:HACCP、VACCP & TACCP

員工培訓與支持:知識與技能培養 + 可兌現的獎懲機制

透明和溝通:產官學、供應鏈、部門與消費者 + 內部吹哨人制度

持續創新與流程改善:新興技術與效能管理

建立智能化紀錄與監控系統













Food Safety Management System

Food Safety



HACCP Hazards

Prevention of unintentional or accidental adulteration

- Science Based
- Food Borne Illness

Food Defence



TACCP Threats

Prevention of intentional adulteration

- Behaviourally or ideologically motivated

Food Fraud

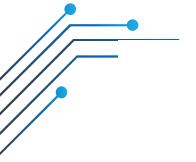


VACCP Vulnerabilities

Prevention of intentional adulteration

- Economically Motivated





有效的教育訓練需具備以下三個關鍵



Consequences Tied to Goals

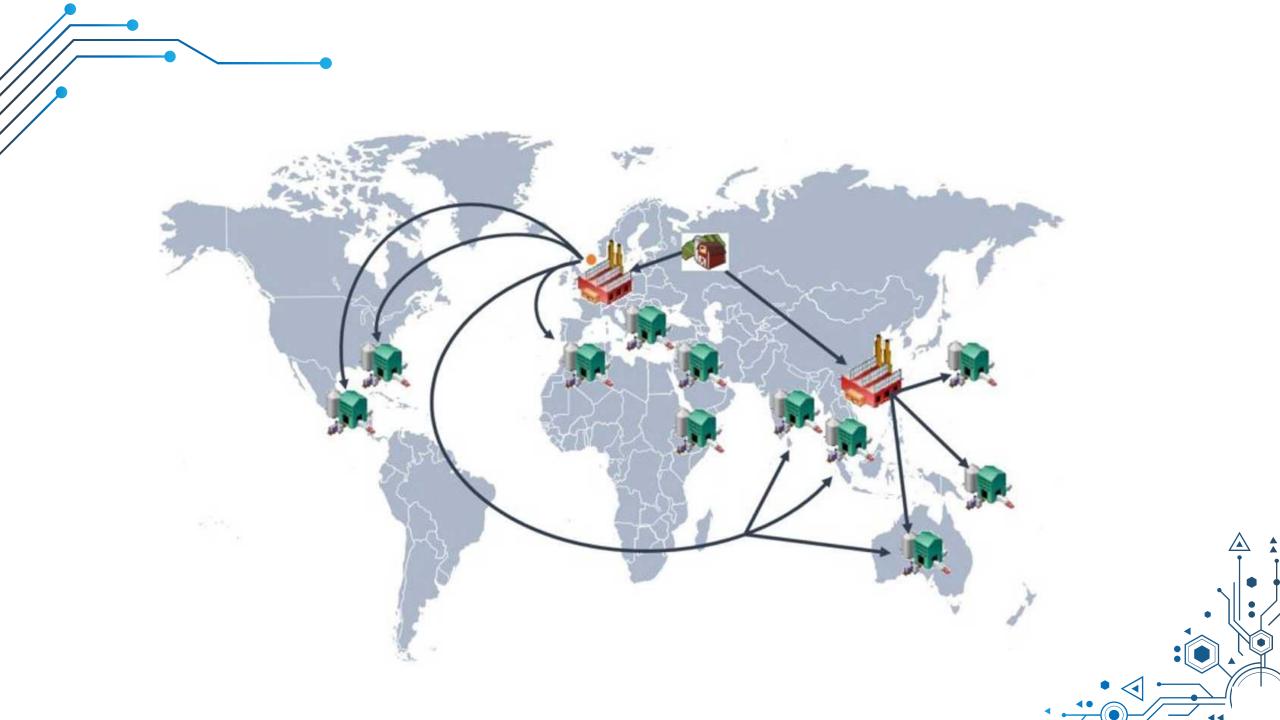
CARROT



Positive reinforcement is better than negative by a ratio of 4:1

(Madsen and Madsen, 1974; Gostick and Elton, 2007)

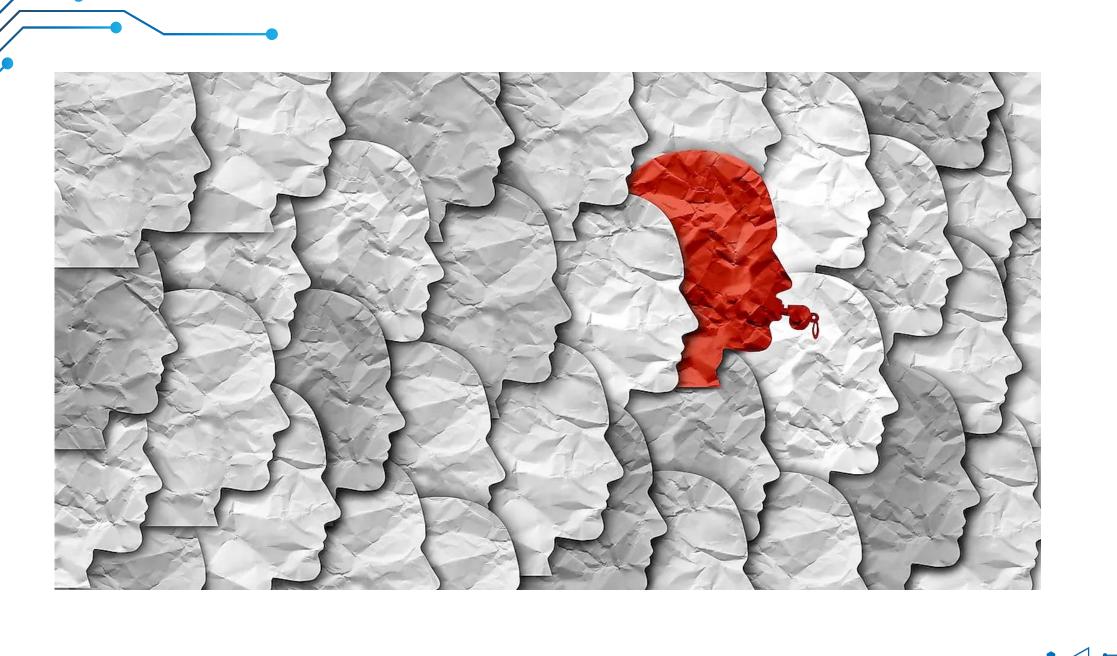
STICK







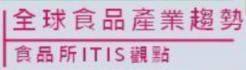
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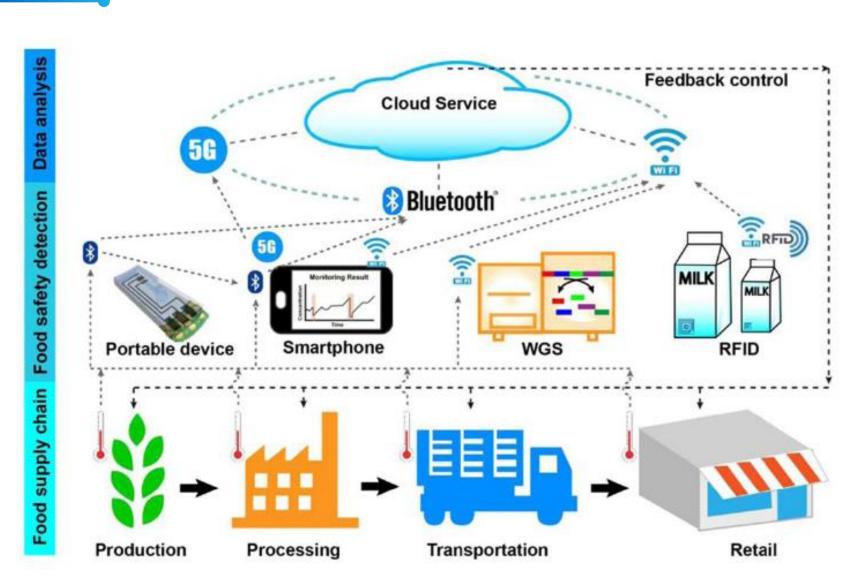


《重新定義》



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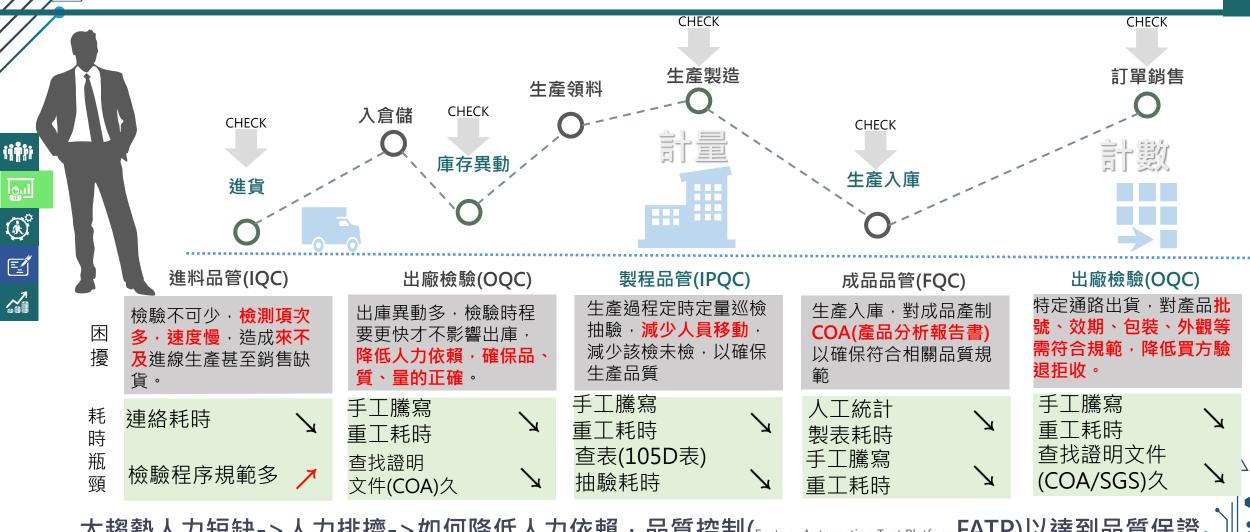




Yu et al., 2022

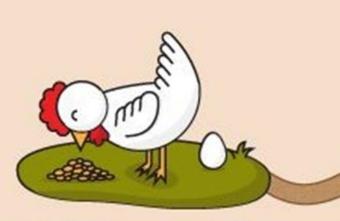
智能製造全藍圖

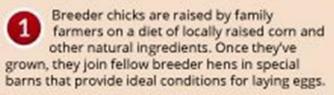
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大趨勢人力短缺->人力排擠->如何降低人力依賴,品質控制(Factory Automation Test Platform FATP)以達到品質保證。

企業經營,目標使命是獲利,透過智能製造,降低人力倚靠,提升生產效率,確保工藝品質,透過這些手段,分章說明-引領企業探索經營區的







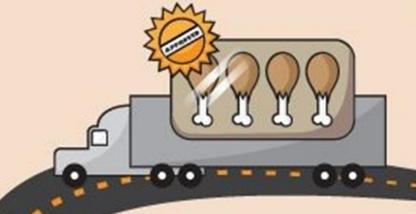
Eggs are collected and delivered to hatcheries where they are incubated and hatched into chickens raised for meat.



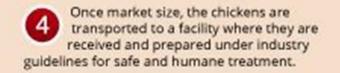
The chicks are moved to local family farms where they live in barns equipped with advanced ventilation and heating systems and are able to freely roam and eat in comfort, under the care of a full-time veterinarian.



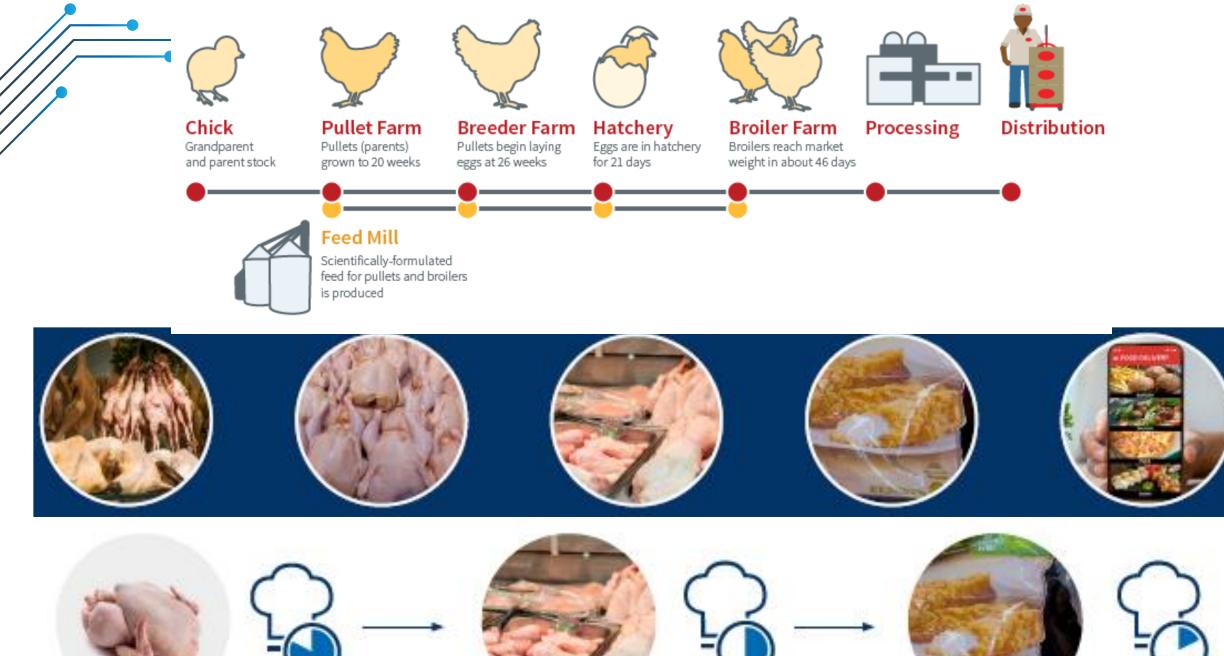
Chicken is the affordable cornerstone to a nutritious meal. Families can feel confident that they are consuming a safe and quality product and supporting their local farmers in a great American industry.



The clean, raw chicken is rapidly chilled and packaged into high-quality shelf-ready products, with USDA inspection occurring throughout the entire process. Distribution partners make sure the product gets to all of the local grocers and restaurants.











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